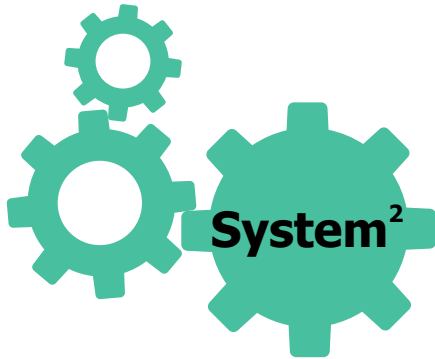


# System<sup>2</sup>

Do you need to design and deliver transformational change in your sector?...



**If so Creating Tomorrow have unparalleled experience of bringing about system-wide change in the public sector. With System2 we work with you to design and develop:**

- **your own team of change agents**
- **systems, processes and tools to leverage the transformation**
- **support systems that you will need to promote trust**
- **ways of sharing ideas and solutions between organisations and individuals**

## **What does it involve?**

We work with you to ensure that every aspect of your proposed change programme is of the highest quality. This typically includes:

- Exploring what it is you are trying to achieve and identifying key performance indicators
- Designing a pilot process and working with 'trailblazers' so that you get an in-depth understanding of the real issues faced by the system in implementing your change
- Identifying what works and scaling up to deliver it to the system
- Coaching and advice on managing key stakeholders, communications and the process of change
- Developing your change teams capability and capacity in managing a system change programme
- Tailoring our tools, techniques and processes to meet your needs
- Coherence and clarity around objectives and how you will measure progress and outcomes

## **What will you achieve?**

- New ways of working that save money and raise standards
- A culture that invites all to play a part in improving services
- Alignment of policy, people and processes
- Cost effective implementation of your change throughout the system

### What will you have at the end?

- Robust evidence supporting the change
- Case studies and learning for the system
- New skills in system programme management, cascade training techniques, information management, marketing, event management and quality assurance

### Creating Tomorrow: Planning, developing and sustaining change in education and other public services

Forward by Sir Michael Barber

"We desperately need to build the evidence base to answer the question "how?" Pat Collarbone's book is a significant contribution to this emerging literature. Puzzled reformers the world over – there are many of them – will find it full of insight. Sometimes they will rightly choose command-and-control; other times they will devolve and seek to unleash success. Other times again, if they find people of the calibre of Pat Collarbone, they will choose her middle way. All of them will enjoy her book."

